



Minna Technologies CEO Joakim Sjöblom presenting on stage and a screenshot of the service.

## Minna Technologies launches pilot with Tatra banka

**Tatra banka in Slovakia launches pilot with Minna Technologies that brings subscription management to the bank's customers. The pilot is part of Raiffeisen Bank International's Elevator Lab Program.**

Tatra banka, the first private bank in Slovakia is part of Raiffeisen Bank International (RBI) and has a strong focus on innovation and the digital customer experience.

Together with the Swedish fintech Minna Technologies the Slovakian bank is running a pilot as part of Elevator Lab, a fintech partnership program powered by RBI. The pilot brings subscription management functionality to the bank's customers.

I have been watching Minna Technologies for a while and I am delighted that we can test Minna's capabilities in our market and explore customers' interest for such service, says Michal Satur, head of research and development at Tatra banka.

### Leading fintech partnership program

Elevator Lab is one of Europe's leading fintech partnership programs with the largest fintech network in Central and Eastern Europe. Minna Technologies was accepted into the program in November of 2019 and the initial results were presented to the RBI Innovation Board on Demo Day 5th of March, and the testing phase of the pilot continues.

Christopher Svensson, a business developer at Minna Technologies is part of the team working together with Elevator Lab and Tatra banka. He's very positive about the program and the pilot:

- It feels great that we have reached the next milestone in the Elevator Lab program and to launch a pilot with Tatra banka and RBI. This takes us one step closer towards the chance of enabling all RBI's retail customers to manage their subscriptions.

RBI has 16,7 million customers in 13 markets in Central and Eastern Europe. In the following weeks the final results of the project are going to be evaluated and after a successful pilot the next step is to discuss further long-term partnership opportunities.

Visit [minnatechnologies.com](https://minnatechnologies.com) for more information about subscription management for retail banks.

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## About Minna Technologies

Launched in 2016, Minna Technologies is leading European fintech helping retail banks deliver powerful digital customer experiences. What began as a consumer application for subscription management (Mina Tjänster) has today become an integrated platform helping retail banks and service providers across Europe and the Nordics to dramatically improve the digital banking experience.

Today, Minna Technologies is an FSA-regulated open banking partner to several top tier banks in Europe. The company's award-winning subscription management platform has saved more than €30M on behalf of its users. Read more at [minnatechnologies.com](https://minnatechnologies.com).

## About Tatra banka

Tatra banka is the first private bank in Slovakia and is part of RBI. The bank has a strong focus on innovation and the digital bank experience.

Since its foundation Tatra banka has won over 130 awards and the bank aims to be the leader in innovations and regularly offer clients new useful products that make their lives easier. Read more at [tatrabanka.sk/en](https://tatrabanka.sk/en).